

PENENTUAN TARIF IDEAL JASA ANGKUTAN BARANG BERDASARKAN METODE PERHITUNGAN BIAYA OPERASIONAL KENDARAAN (BOK)

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ABSTRAK

Skripsi ini membahas mengenai penentuan tarif ideal jasa angkut barang dengan menggunakan metode Biaya Operasional Kendaraan (BOK) yang dibuat oleh Kementerian Perhubungan sebagai pedoman utama penentuan tarif ideal dan metode Actual Cost BBM serta Tarif Tabel Harga BBM untuk mengetahui pengaruh dari fluktuasi harga BBM terhadap tarif angkutan barang, Penelitian ini diambil berdasarkan permasalahan yang dialami oleh CV. Sang Engon Transport (SET) dimana perusahaan sedang mengalami penurunan frekuensi pengiriman khususnya pada rute ATM-PUG, bertahan dengan tarif lama sebesar Rp. 570.000/rit tidak membuat kondisi perusahaan semakin membaik, maka dari itu SET memutuskan untuk mengevaluasi kembali tarif angkut mereka. Berdasarkan analisis hasil penelitian didapatkan tarif ideal pada rute ATM-PUG sebesar Rp. 493.500/rit serta diketahui bahwa fluktuasi harga BBM tidak memberikan pengaruh besar pada perubahan tarif angkut pada rute ATM-PUG dikarenakan ATM-PUG merupakan pengiriman jarak dekat. Dalam penelitian ini peneliti menyarankan agar SET mengganti tarif lama mereka dengan tarif ideal guna meningkatkan frekuensi pengiriman serta memanfaatkan metode tarif tabel harga BBM dalam menentukan tarif baru akibat fluktuasi harga BBM dikemudian hari.

Kata kunci : Tarif Angkutan Barang, Biaya Operasional Kendaraan(BOK), Fluktuasi BBM Terhadap Tarif Angkutan.

***DETERMINATION OF IDEAL RATES FOR GOODS TRANSPORT
BASED ON CALCULATION METHOD OF OPERATIONAL COST OF
VEHICLE (BOK)***

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ABSTRACT

This thesis discusses the determination of the ideal tariff for goods transportation services using the Vehicle Operational Cost (BOK) method, especially for tronton truck types and the effect of changes in fuel prices on freight rates. This study uses the BOK method made by the Ministry of Transportation as the main guideline for determining ideal rates and the actual method of fuel cost and fuel price table rates to determine the effect of an increase or decrease in fuel prices on freight rates. This study is based on the problems experienced by CV. Sang Engon Transport (SET), where the company is experiencing a decrease in frequency of deliveries, especially on the ATM-PUG route, survives the old tariff of Rp. 570,000 / rit did not improve the company's condition, therefore SET decided to re-evaluate their freight rates. Based on the analysis of the research results, it is found that the ideal tariff on the ATM-PUG route is Rp. 493,500 / rit and it is known that changes in fuel prices do not have a major effect on changes in transportation rates on the ATM-PUG route, this is because the ATM-PUG route is a delivery route with a short distance. In this study, researchers suggest that SET immediately replace their old rates with ideal rates in order to increase the frequency of delivery and utilize the fuel price table tariff method in determining new rates due to changes in fuel prices in the future.

Keywords : Freight Tariff, Vehicle Operating Costs (VOC), Increase In Fuel Prices For Freight Transport.