SOCIALIZATION PROGRAM AND AWARENESS RAISING OF MUZAKKI IN PAYING ZAKAT (STUDY AT LAZ MUHAMMADIYAHGRESIK)

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ABSTRACT

Indonesia is one of the countries with a very large Muslim population, from a very large population, Muslims have obligations. One of the obligations of Muslims is to pay zakat. The way to distribute zakat can be through zakat collection institutions, one of which is LAZ Muhammadiyah. If all Muslims understand and understand the obligation to pay zakat, the benefits of paying zakat, then zakat funds will be achieved optimally. So that it is necessary to increase awareness of Muzakki (Muslims who pay zakat), therefore researchers are interested in researching the awareness raising program of muzakki in paying zakat (a study at LAZ Muhammadiyah Gresik). know the awareness raising program in tithing to muzakki at LAZ Muhamadiyah Gresik. In this study using a qualitative research method with a case study approach. With the results of research, the awareness-raising program at LAZ Muhammadiyah includes the Health program, the Economic Program, the Da'wah program, and the Social Humanity program.

Keywords: Obligation, Awareness, Zakat, Muzakki, Socialization