

***THE EFFECT OF SALES GROWTH ON STOCK PRICES DURING COVID 19 (CASE
STUDY OF IDX30 COMPANIES LISTED ON IDX)***

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ABSTRACT

This study aims to determine the magnitude of the effect of growth on stock prices during the COVID-19 pandemic in IDX30 companies listed on the IDX for the period 2020 to 2021.

This study uses a quantitative approach. The sample in this study was selected by purposive sampling method and resulted in as many as 24 sample companies. The type of data used is secondary data in the form of quarterly financial statements obtained from www.idx.co.id. The results of this study are sales growth has a positive effect on stock prices.

Keywords: sales growth, stock prices, quarterly financial statements, covid 19

