

**ANALISIS PROSES BISNIS PENGADAAN ACCESSORIES DENGAN
MENGUNAKAN METODE BPM *LIFE CYCLE* (STUDI KASUS : UMKM
ACCESSORIES HANDPHONE)**

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ABSTRAK

Toko XYZ Accessories Handphone merupakan salah satu UMKM yang terdapat di Gresik, Jawa Timur. Toko XYZ Accessories Handphone didirikan oleh bapak Rohmandony Sundoyo pada tahun 2013 dengan merintis berupa konter kecil, kemudian pada tahun 2018 mengembangkan usaha konter yang semula hanya menjual pulsa menjadi toko *accessories handphone*. Toko XYZ Accessories Handphone menyediakan berbagai *accessories handphone* seperti headset, case handphone, speaker, kabel data dan lain-lain. Saat ini berfokus pada 4 brand ternama yang diunggulkan Toko XYZ Accessories Handphone yaitu Oraimo, Vivan, Robot, dan Hippo. Toko XYZ Accessories Handphone memiliki toko pusat Gresik dan satu cabang toko di Tuban. Permintaan pasar berupa aksesoris handphone semakin tinggi dikarenakan banyaknya keluaran *handphone* merk terbaru. Dalam hal ini Toko XYZ Accessories Handphone masih kesulitan penyelarakan antara permintaan pasar dengan stok gudang, berdasarkan permasalahan yang dihadapi Toko XYZ Accessories Handphone. Untuk membantu Toko XYZ Accessories Handphone dalam memodelkan alur proses bisnis pengadaan barang maka dilakukan penelitian dalam membuat model proses bisnis pengadaan barang agar kedepannya dapat mengatur stok gudang untuk memenuhi permintaan pasar dengan menggunakan metode *BPM lifecycle*. Penelitian ini melakukan pemodelan proses bisnis pengadaan, perhitungan *cycle time*, analisis *value added* dari proses bisnis. Hasil penelitian diharapkan dapat membantu jalannya alur proses bisnis pengadaan barang agar lebih efektif dan dapat memenuhi permintaan pasar akan *accessories handphone* serta meningkatkan penjualan *accessories*. Kata Kunci : *BPM lifecycle*, proses bisnis, UMKM

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**ANALYSIS OF ACCESSORIES PROCUREMENT BUSINESS PROCESSES
USING BPM LIFE CYCLE METHOD (CASE STUDY: UMKM
ACCESSORIES HANDPHONE)**

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ABSTRACT

XYZ Accessories Mobile Store is one of the MSMEs located in Gresik, East Java. The XYZ Accessories Mobile shop was founded by Mr. Rohmandony Sundoyo in 2013 by pioneering a small counter, then in 2018 developed a counter business which initially only sold credit to become a mobile phone accessories shop. XYZ Accessories Mobile store provides a variety of cellphone accessories such as headsets, cellphone cases, speakers, data cables and others. Currently focusing on 4 well-known brands that are featured by Toko XYZ Accessories Mobile, namely Oraimo, Vivan, Robot, and Hippo. XYZ Accessories Mobile store has a Gresik main store and one branch store in Tuban. Market demand in the form of mobile phone accessories is getting higher due to the large number of the latest brand mobile phone outputs. In this case, the XYZ Accessories Mobile Store is still having trouble synchronizing market demand with warehouse stock, based on the problems faced by the XYZ Accessories Mobile Store. To assist the XYZ Accessories Mobile Store in modeling the business process flow for the procurement of goods, research is carried out in making a business process model for the procurement of goods so that in the future it can manage warehouse stock to meet market demand using the BPM lifcycle method. This research conducts procurement business process modeling, cycle time calculation, value add analysis of business processes. The results of the research are expected to help the flow of the business process for the procurement of goods to be more effective and to meet market demand for cellphone accessories and increase sales of accessories.

Keywords: BPM life cycle, business process, MSME

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