

**ANALYSIS OF ONLINE OJEK SERVICES IN ISLAMIC PERSPECTIVE
(STUDY ON THE GO-RIDE SERVICE DRIVER OF PT GOJEK INDONESIA
GRESIK OFFICE)**

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ABSTRACT

This study focuses on PT Gojek Indonesia Gresik branch driver service standards for users of Go-Ride service features. Service standards based on Islamic values will provide benefits rather than disadvantages for Go-Ride service features. The purpose of this study is to find out how the PT Gojek Indonesia Gresik branch driver service standards for Go-Ride service users, Also to describe the service standards of transportation service providers in an Islamic perspective, and to explain the standard of service of PT Gojek Indonesia Gresik branch drivers for users of Go-Ride service features in accordance with an Islamic perspective. This research is qualitative research using field research and literature research. With the method of collecting data through interviews, observations, and collecting data from web sites, or other documents relevant to research. Then the technical analysis of the data uses reduction, display, and then conclusions are made. To test the validity of the data researchers used source triangulation, technique triangulation, and time triangulation. The results showed that the service standard of PT Gojek Indonesia Gresik branch drivers for Go-Ride service users in an Islamic perspective was in accordance with the characteristics of the Rasulullah, namely: Siddiq, Fathanah, Tabligh, Amanah, and Istiqamah. But the nature of Amanah is still not maximal.

Key Word: *online ojek, driver Go-Ride, Islamic*