

**PENGARUH KINERJA MAKRO EKONOMI DAN KINERJA
KEUANGAN PERUSAHAAN TERHADAP FOREIGN DIRECT
INVESTMENT (FDI) DI INDONESIA**

(Kasus Perusahaan Pertambangan Yang Terdaftar Di Bursa Efek Indonesia)

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh kinerja makro ekonomi (Produk domestik bruto, inflasi, kurs) dan kinerja keuangan (*Return on asset*, *Current ratio*, *Total Asset Turn Over*) terhadap *foreign direct investment* (FDI) perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia pada periode 2014-2018. Jenis data yang akan digunakan dalam penelitian ini adalah jenis data sekunder berupa data panel (*cross section* dari 14 perusahaan sektor pertambangan dan *time series* selama 5 tahun dimulai dari tahun 2014-2018). Teknik analisa yang digunakan analisa regresi linier berganda untuk mengetahui masing-masing pengaruh variabel dependen terhadap variabel independen secara parsial atau simultan. Hasil penelitian menyatakan PDB, kurs dan ROA berpengaruh signifikan terhadap FDI. Inflasi, CR, TATO tidak berpegaruh terhadap FDI. Hasil uji F diketahui bahwa kinerja makro ekonomi (PDB, inflasi, kurs) dan kinerja keuangan perusahaan (ROA, CR, TATO) secara simultan berpengaruh terhadap FDI.

Kata kunci: Kinerja Makro Ekonomi, Kinerja Keuangan, *Foreign Direct Investment (FDI)*

***THE INFLUENCE OF MACRO-ECONOMIC PERFORMANCE AND
FINANCIAL PERFROMANCE ON FOREIGN DIRECT INVESTMENT
(FDI) IN INDONESIA***

(Case at Mining Company Listed on Indonesia Stock Exchange)

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ABSTRACT

This study aims to analyze the influence of macro-economic performance (Gross domestic product, inflation, rates) and financial performance (Return on asset, Current ratio, Total Asset Turn Over) on foreign direct investment (FDI) mining company listed on the Indonesian stock exchange during the period 2014-2018. Type of data used in the study in secondary data in the form of data panel (cross section from 14 mining company and time series for 5 years starting 2014 to 2018). Analyzing technic used is multiple linear regression to determine effect of each independent variable on the dependent variable partially or simultaneously. The result shows that the GDP, rates and ROA are significant to the foreign direct investment (FDI. Inflation, CR, TATO do not significantly influenced to foreign direct investment (FDI). The F test result revealed that macro-economic performance (Gross domestic product, inflation, rates) and financial performance (Return on asset, Current ratio, Total Asset Turn Over) simultaneously had an effect on foreign direct investment (FDI)

Keywords: *Macro-Economic Performance, Financial Performance, Foreign Direct Investment (FDI)*